

SUCCESSFUL GRADUATE PROGRAM

Track the Successful Graduate Program student journey.

Duration: 20 hours

Modules: 10

Materials: Workbook, Videos, Infographics

Focus: Master the graduate job application lifecycle

Takeaways: LinkedIn micro-credential and Certificate



What is the Successful Graduate Program?

The Successful Graduate Program consists of 10 online modules in total, with 4 – 5 units per module. Students can take the course on any device at their own pace. Each module is designed to help them prepare the actual building blocks for their job application process, from learning about who they are, to their very first day in a new job.

Learning Tools

Through-out each module there are videos, 'actions for success', case studies and 'reality checks'. At the end of each module, there are key module take-outs and a quiz to ensure students have grasped the content.

Branded Platform

We specialise in the production and delivery of unique employability training websites that comply with client brand guidelines. These sites provide ongoing student engagement with your brand and our award-winning content.



Know Yourself

Students are a unique combination of skills and attributes. Exploring their personality helps them to understand their hard skills, soft skills, strengths, attitudes, behaviours and values. This understanding will help them to speak more freely and easily about who they are and help them assess what types of organisations they really want to work for. We help students to make a perfect match between their skills and job postings.



The Path to Success

Using their improved self-awareness, students now learn how to unpack a position description or advertised position. They prepare the components required for job applications - bespoke resumes, cover letters, targeted selection criteria responses and how to pitch their own unique value proposition to employers. They learn about different recruitment techniques, how to navigate Applicant Tracking Systems and how to develop the soft skills of confidence and resilience.



Networking + Social Media

Networking is about tapping into the hidden job market. Up to 80% of graduate positions are not formally advertised. Students develop a LinkedIn profile and learn how to connect with potential employers, both online and in person. Networking doesn't actually require particular talent or charm, it's a straightforward process and can definitely be learned. Social media screening is a common practice for hiring managers. Students learn how to create a positive social media presence to support their job search.



From Job Application to Interview

These days, interviews can happen in all kinds of ways; in-person, online, or in front of a panel. We look at the main goals of an interviewer and how students can best prepare. We build student confidence by introducing techniques that connect their voices with their thoughts. Video based interview exercises prepare students for the most common interview questions, and deliver a technique that helps them to answer the more difficult questions.



Negotiating + Starting Work

Many students are unfamiliar with starting salary expectations. They research salary ranges, prepare a budget for their annual expenses, and develop an understanding about what package components may be open to negotiation. Once they have secured a job offer, students then learn about workplace behaviours, how to manage tax and superannuation, and how to navigate any probationary periods.

successfulgraduate.com

SUCCESSFUL GRADUA+E[®]

Job
Readiness

Online
Scale

Brand
Engagement